

1-24-2019

Adventist Demographics in North America: Briefing for Journalism Class at S.A.U.

Monte Sahlin

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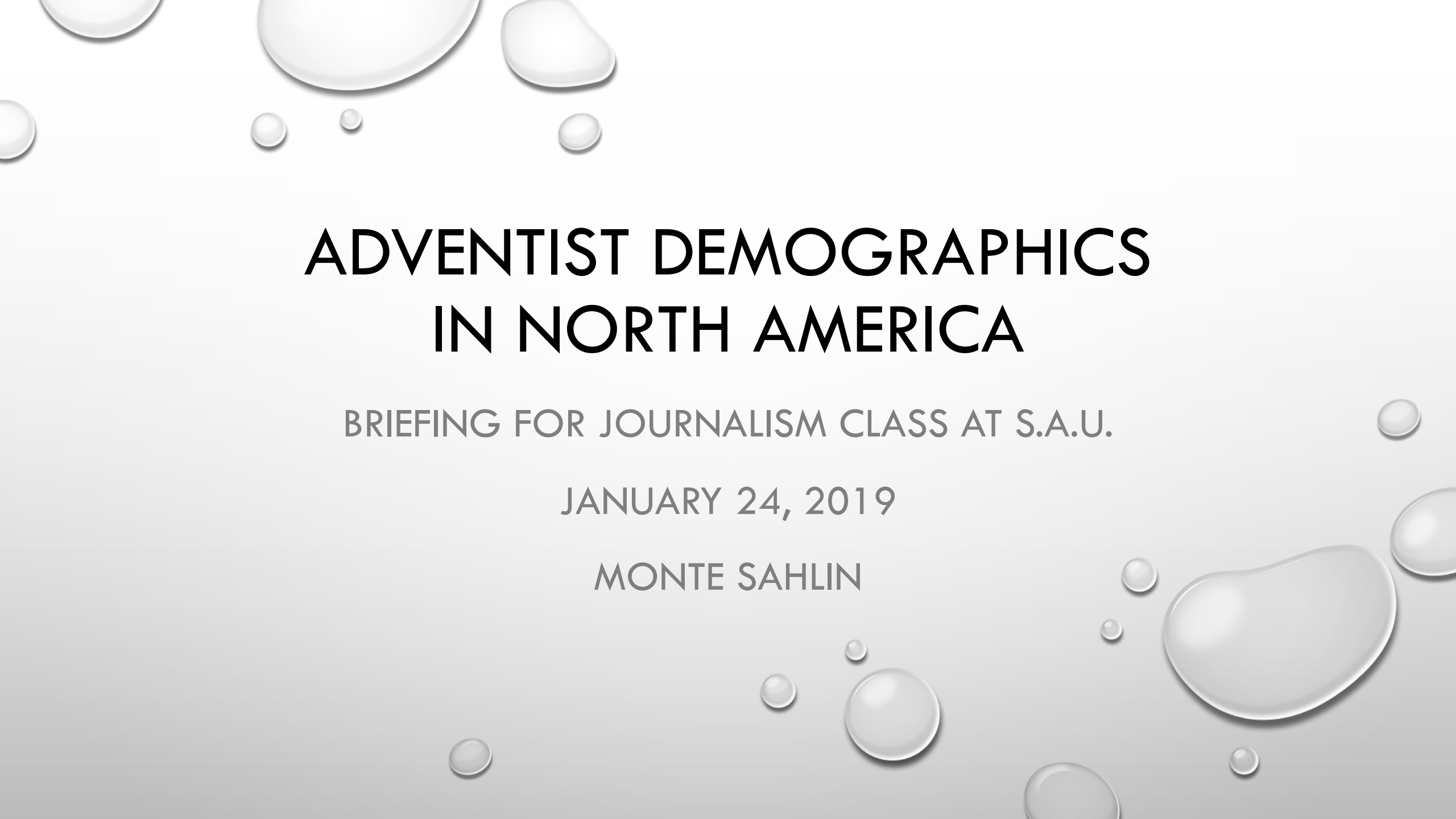


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The background of the slide is a light gray gradient, decorated with numerous realistic water droplets of various sizes. Some droplets are large and prominent, while others are small and subtle. They are scattered across the slide, with a higher concentration in the top and bottom corners, framing the central text.

ADVENTIST DEMOGRAPHICS IN NORTH AMERICA

BRIEFING FOR JOURNALISM CLASS AT S.A.U.

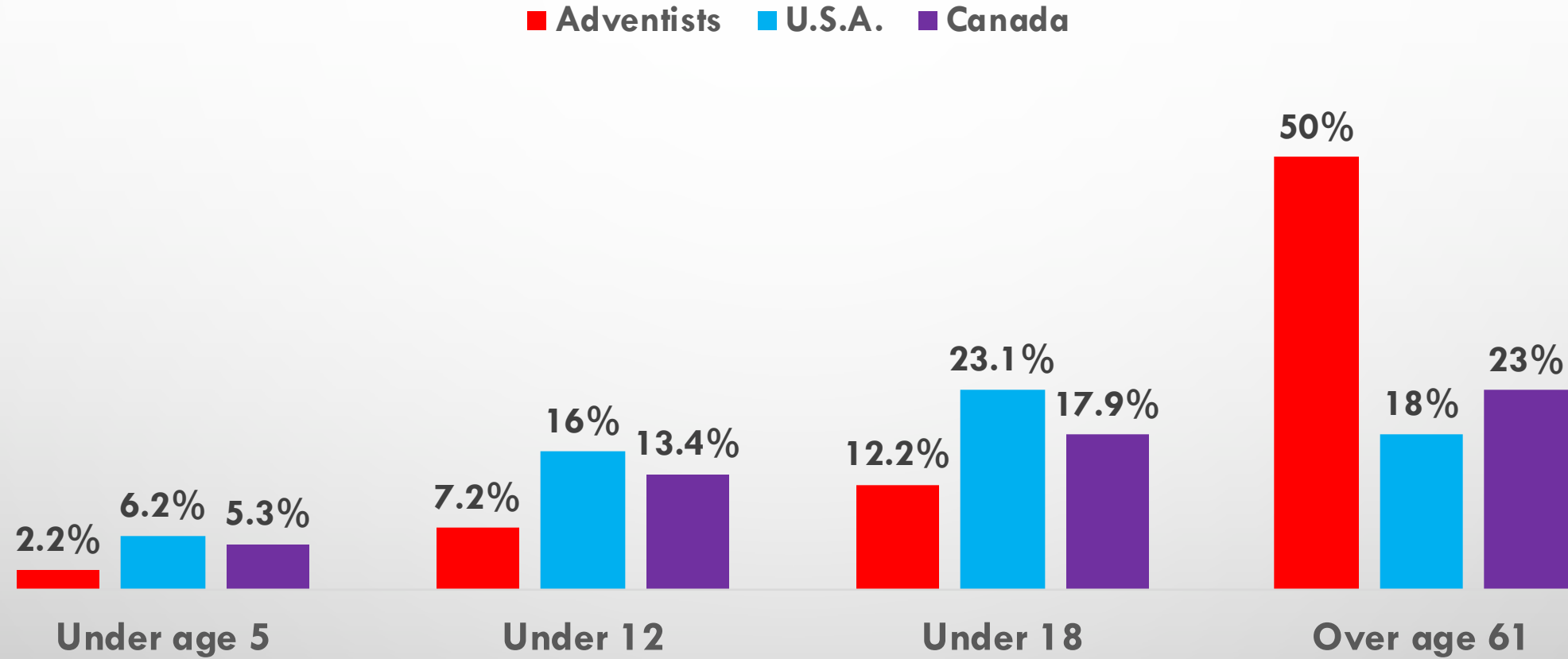
JANUARY 24, 2019

MONTE SAHLIN

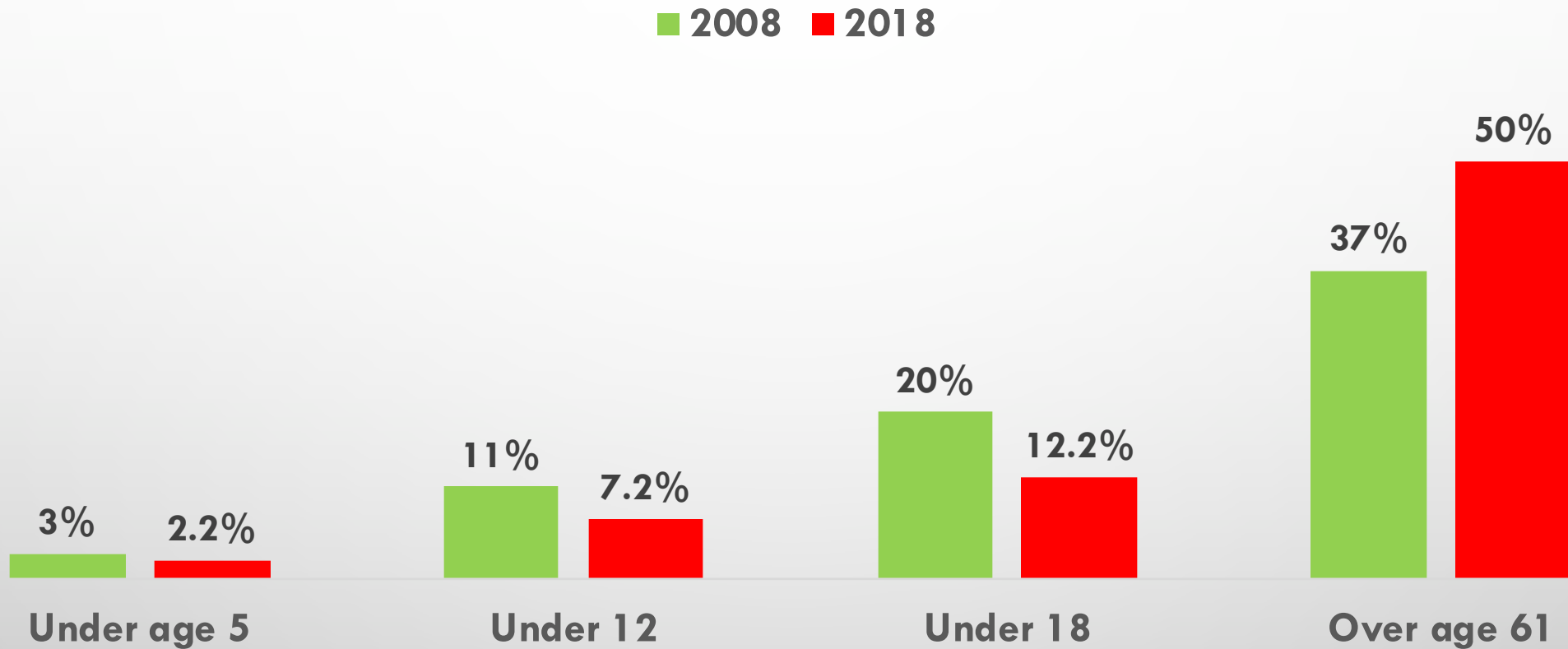
PRIMARY DATA SOURCES

- 2018 NORTH AMERICAN ADVENTIST DEMOGRAPHICS SURVEY
 - 2,146 HOUSEHOLDS – 3% +/- ERROR FACTOR – ONLINE AND INTERVIEWS
- 2008 DEMOGRAPHIC SURVEY OF SDA CHURCH IN NORTH AMERICA
 - 931 HOUSEHOLDS – 4% +/- ERROR FACTOR – INTERVIEWS
- 2014 AMERICAN RELIGIOUS LANDSCAPE – PEW RESEARCH CENTER
 - 182 ADVENTISTS – 10% +/- ERROR FACTOR – INTERVIEWS
- 2013 AMERICAN VALUES ATLAS – PUBLIC RELIGION RESEARCH INSTITUTE
 - 183 ADVENTISTS – 10% +/- ERROR FACTOR – INTERVIEWS
- NORTH AMERICAN DIVISION MEMBER SURVEYS BY INSTITUTE OF CHURCH MINISTRY AT A.U.
 - ANNUAL OR BIENNIAL SINCE 1988 WITH 1,000 TO 4,000 RESPONDENTS EACH – CONGREGATIONAL SURVEYS

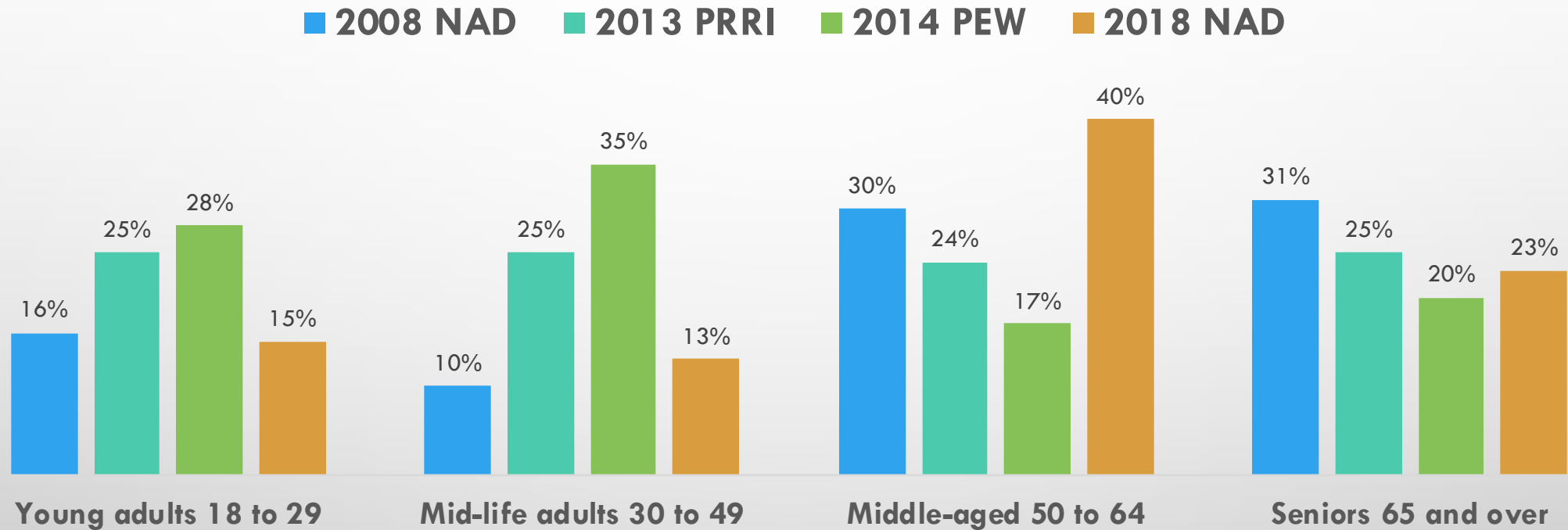
SELECTED AGE GROUPS



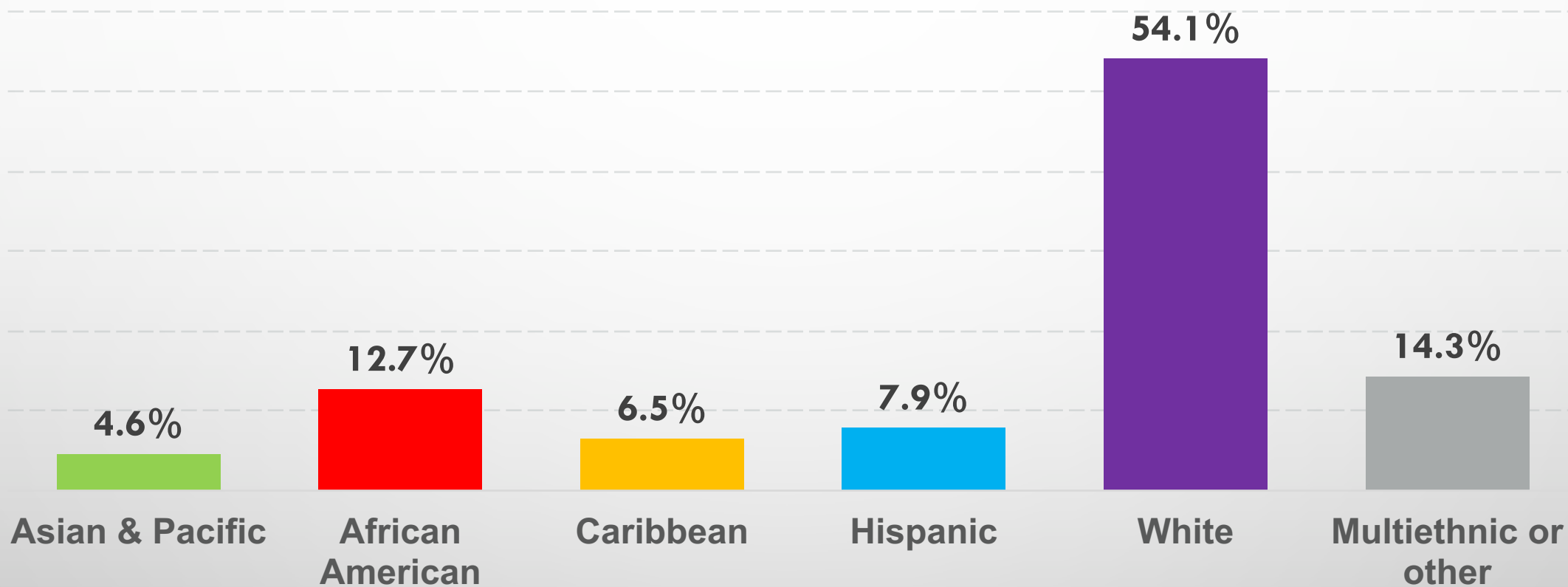
TREND IN AGE GROUPS: 2008 TO 2018



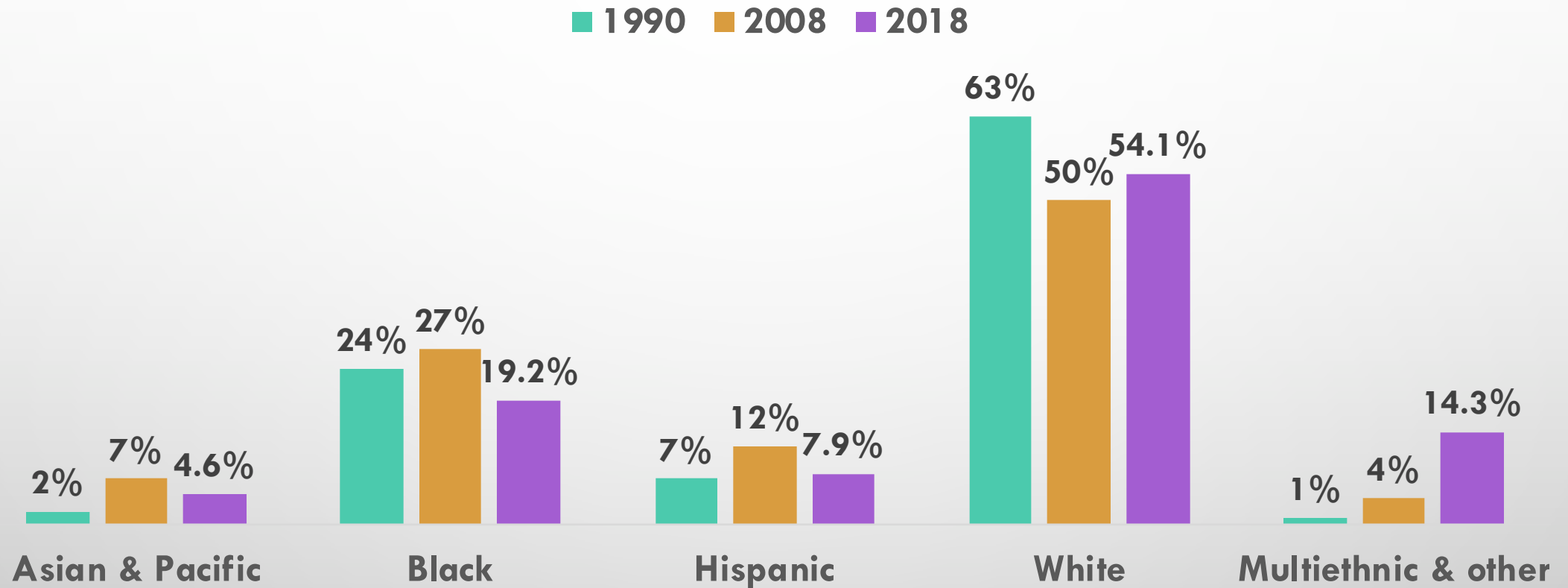
COMPARISON OF THE 4 SURVEYS CURRENT GENERATIONS



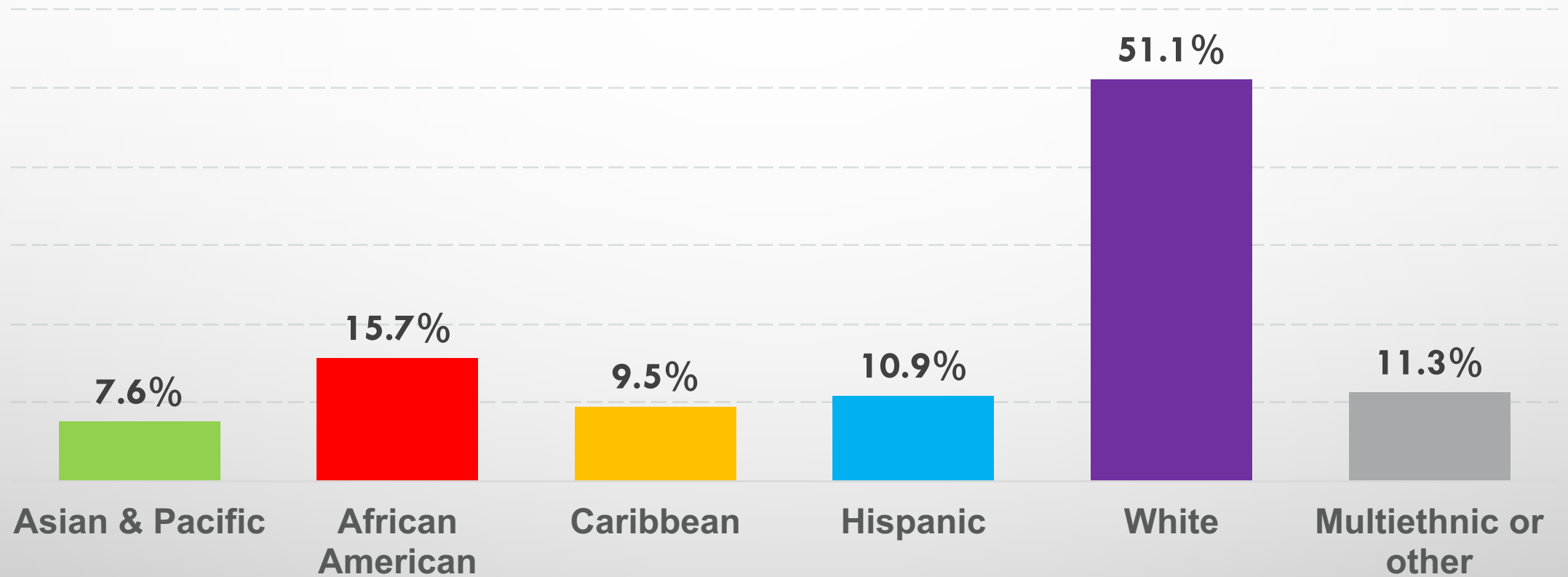
Ethnic Background in 2018 Survey



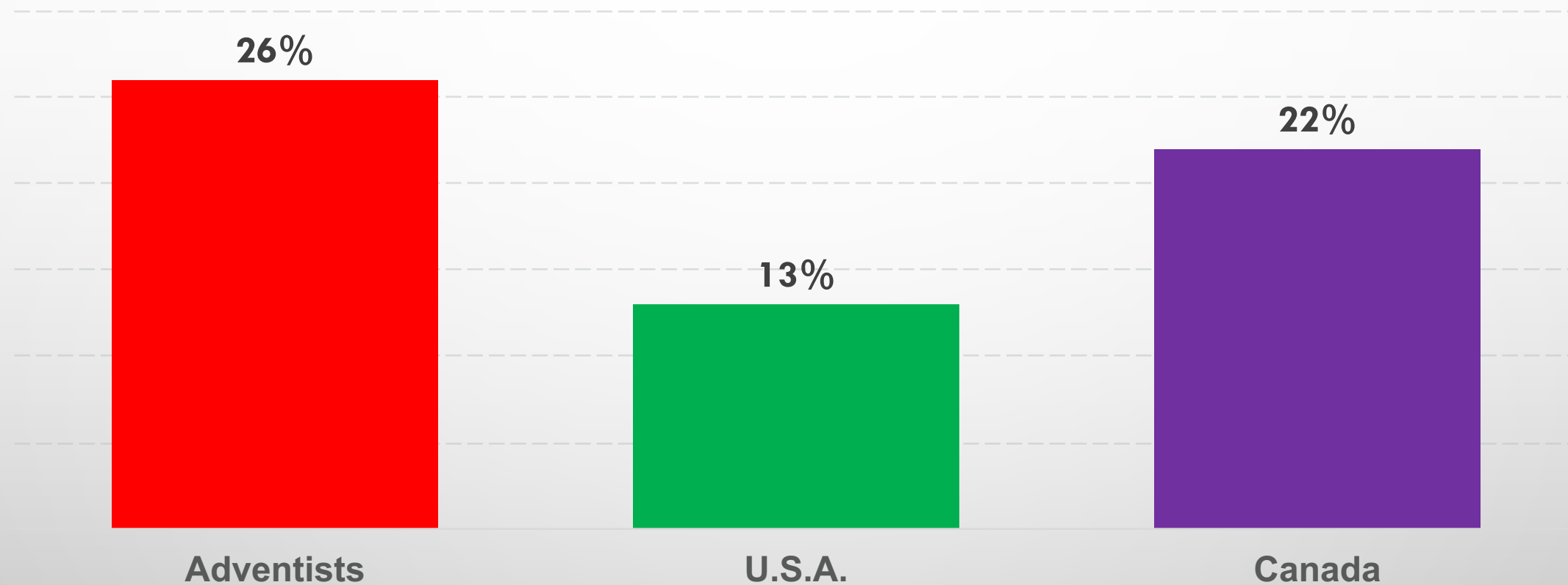
TREND IN ETHNICITY IN N.A.D. SURVEYS



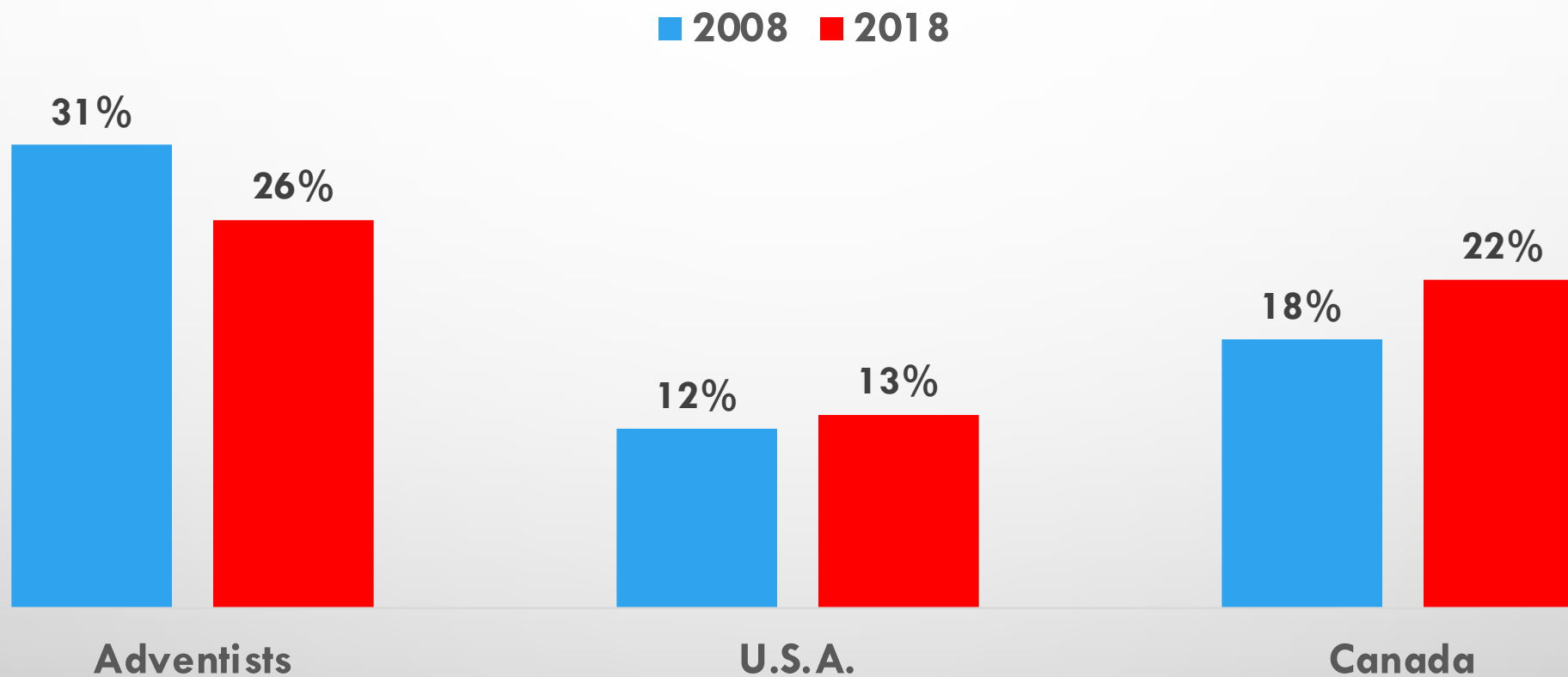
Ethnic Background in 2018 Survey Adjusted for Sampling Error



Immigrants in 2018 Survey

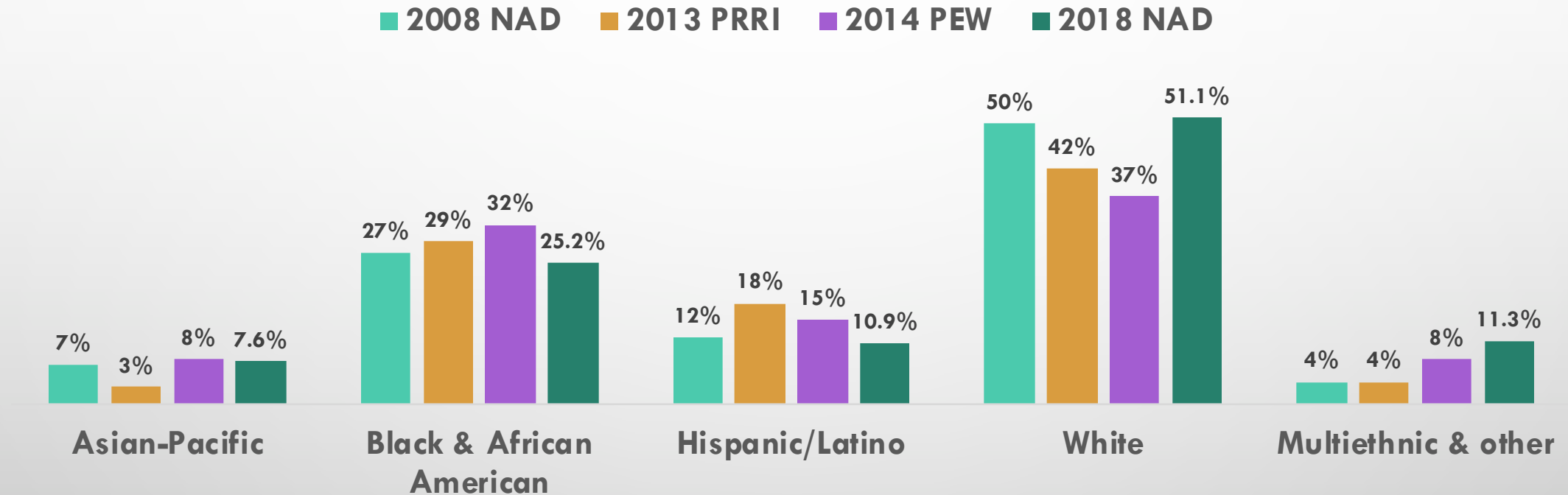


TREND IN IMMIGRANTS IN N.A.D. SURVEYS

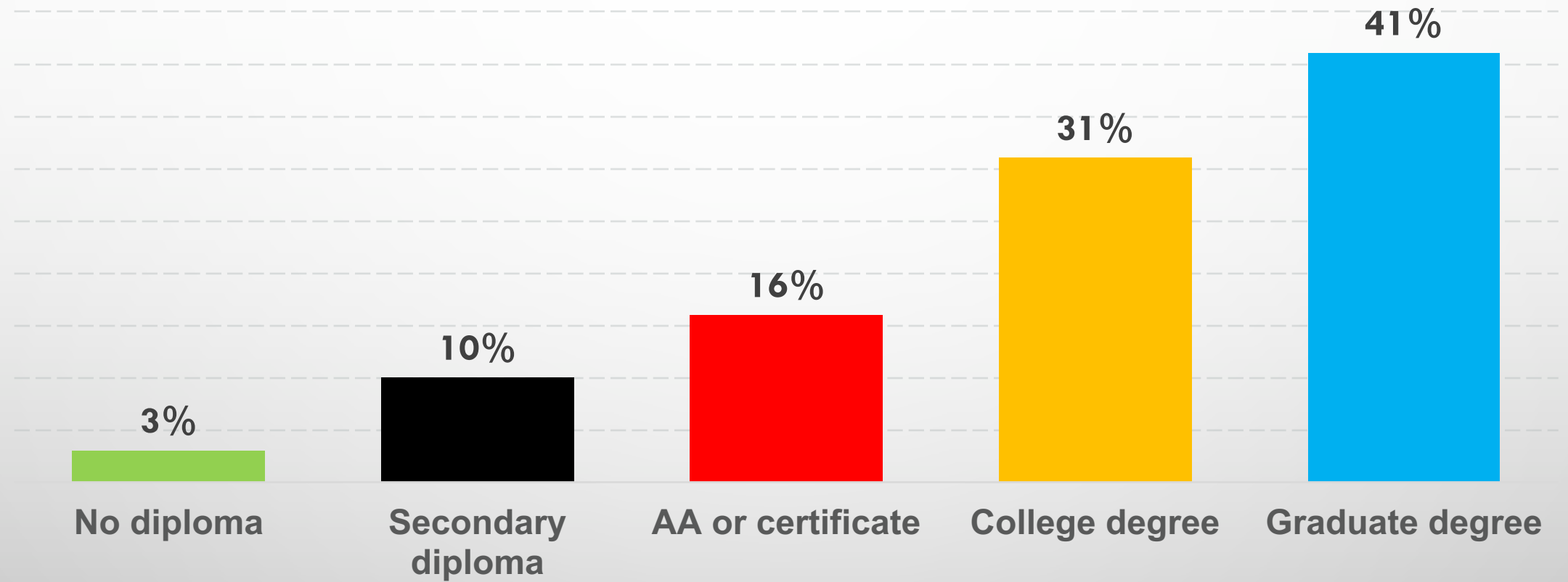


COMPARISON OF THE 4 SURVEYS

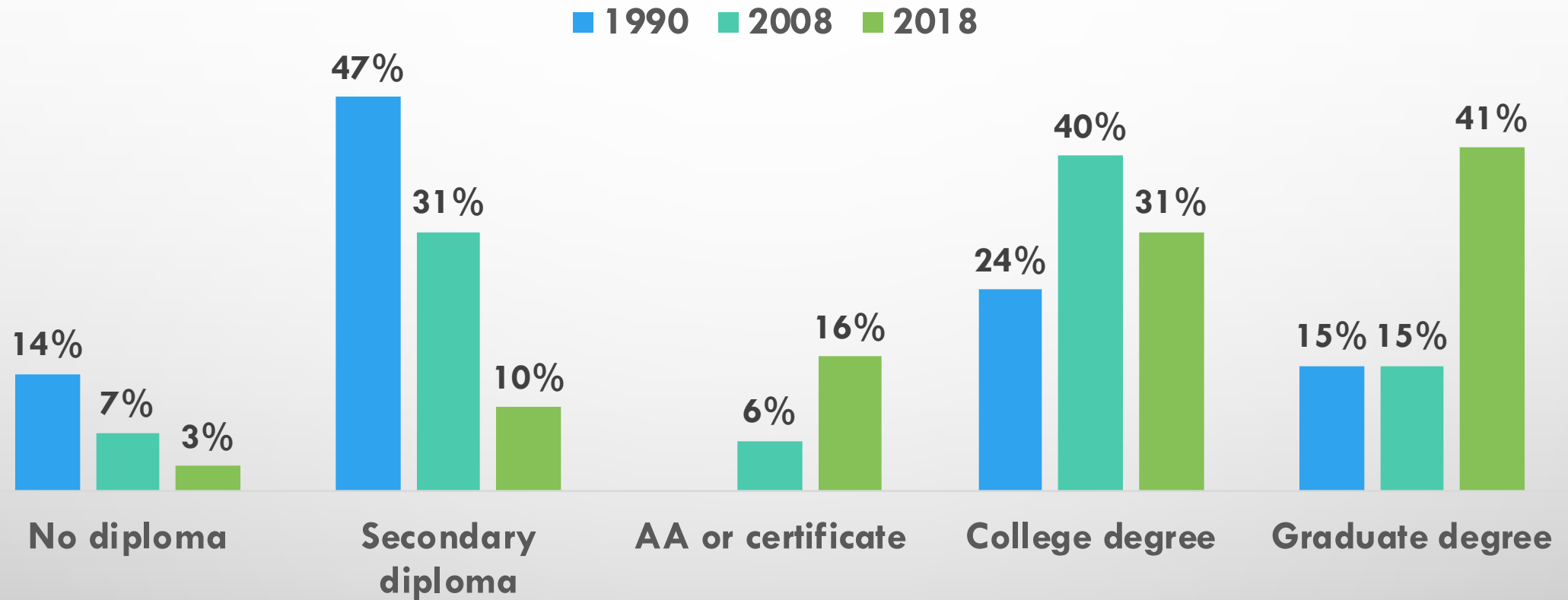
ETHNICITY



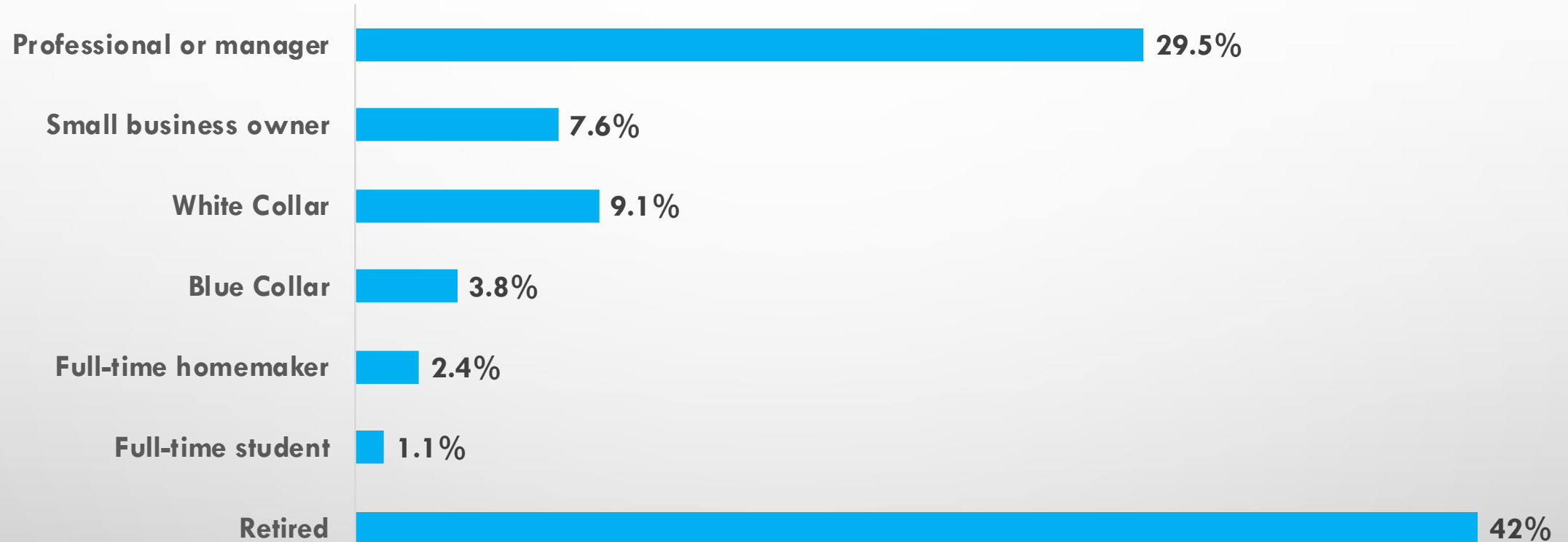
Education Level of Adults



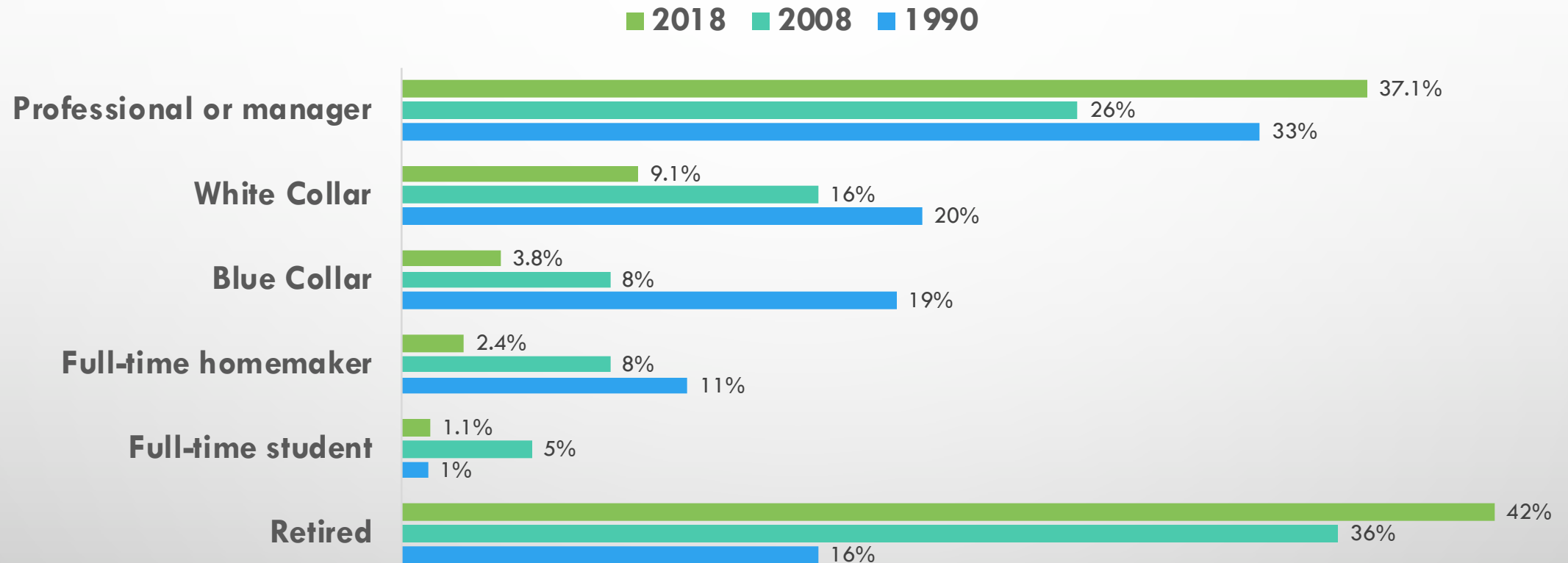
TREND IN LEVEL OF EDUCATION



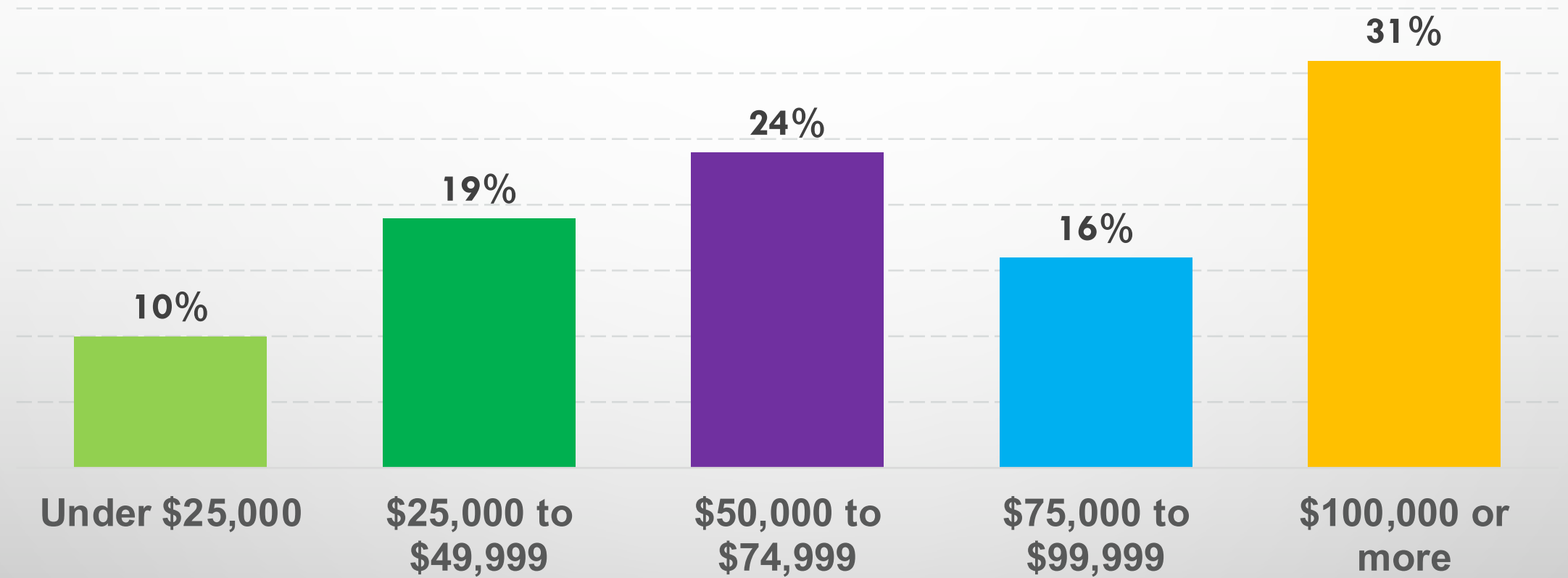
OCCUPATION



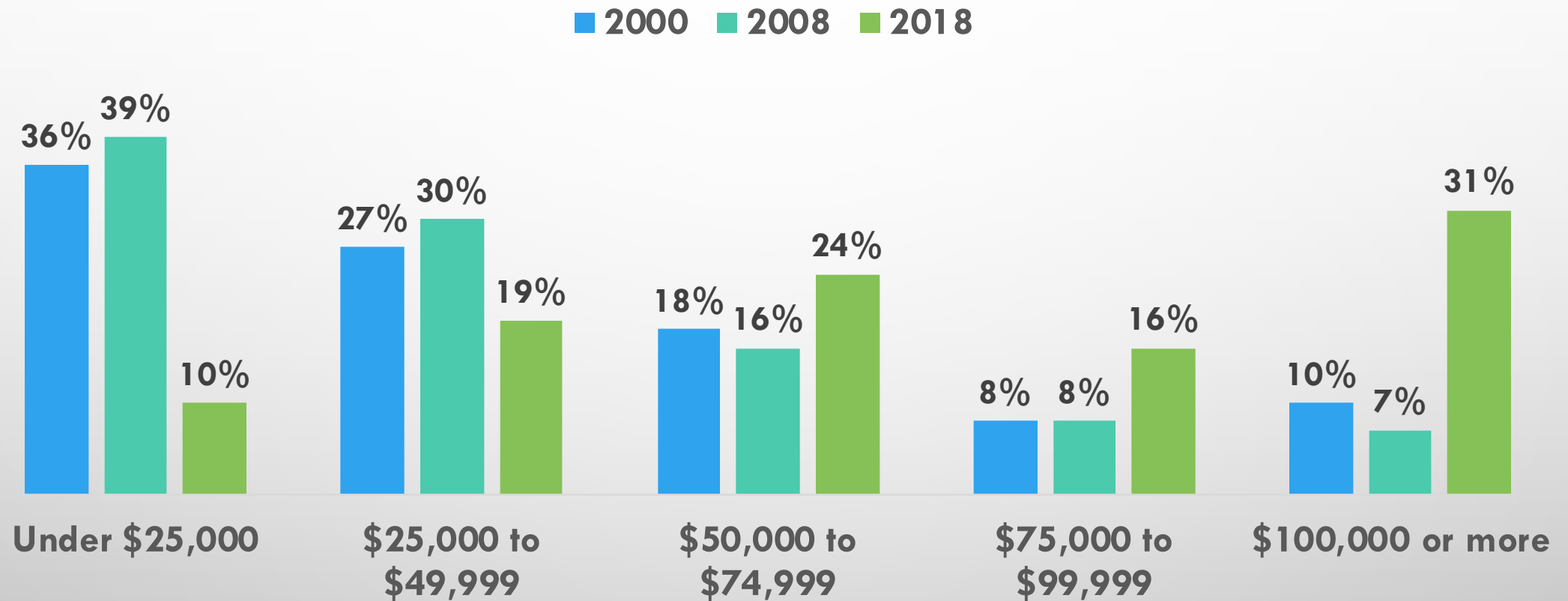
TREND IN OCCUPATION



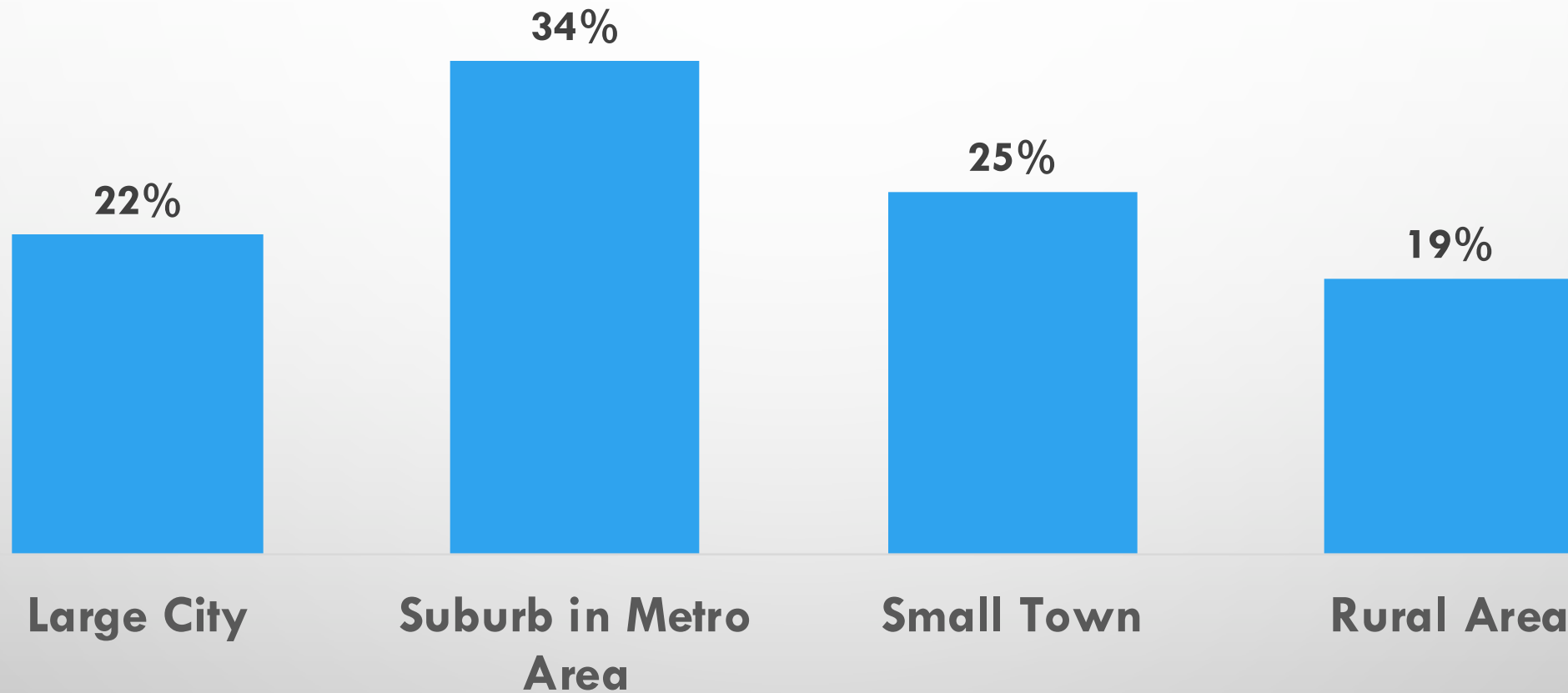
Annual Household Income



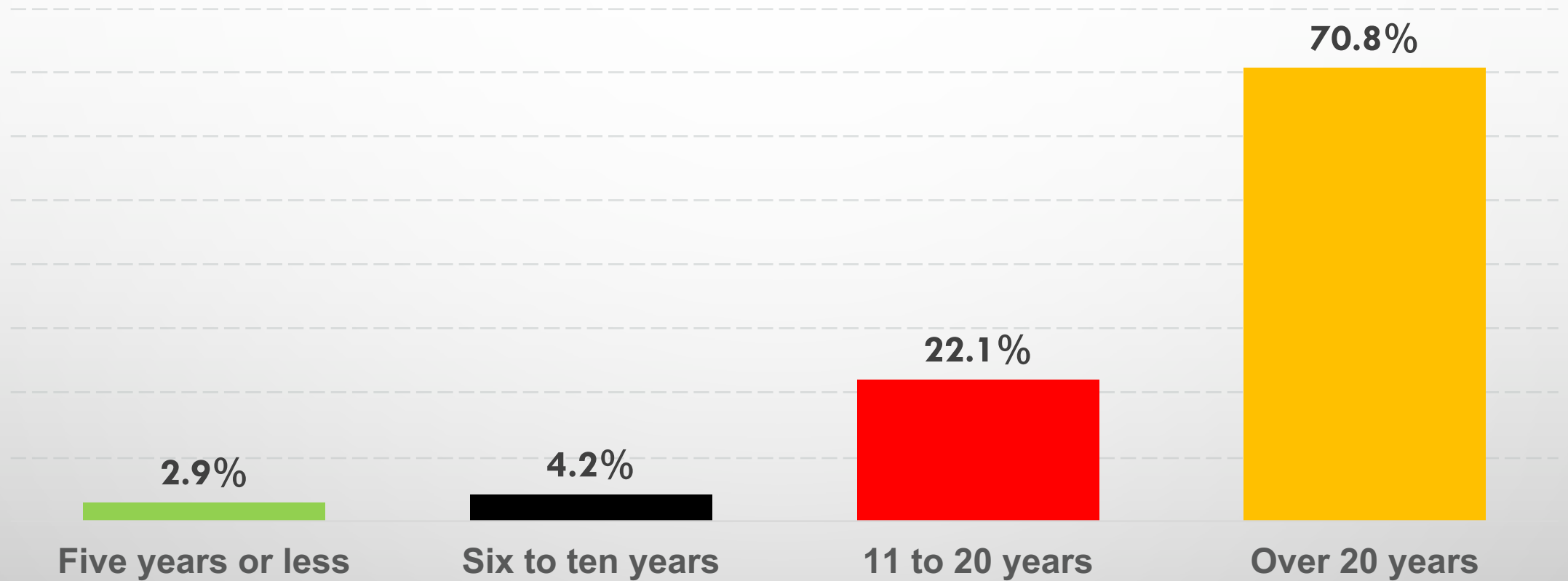
TREND IN ANNUAL HOUSEHOLD INCOME



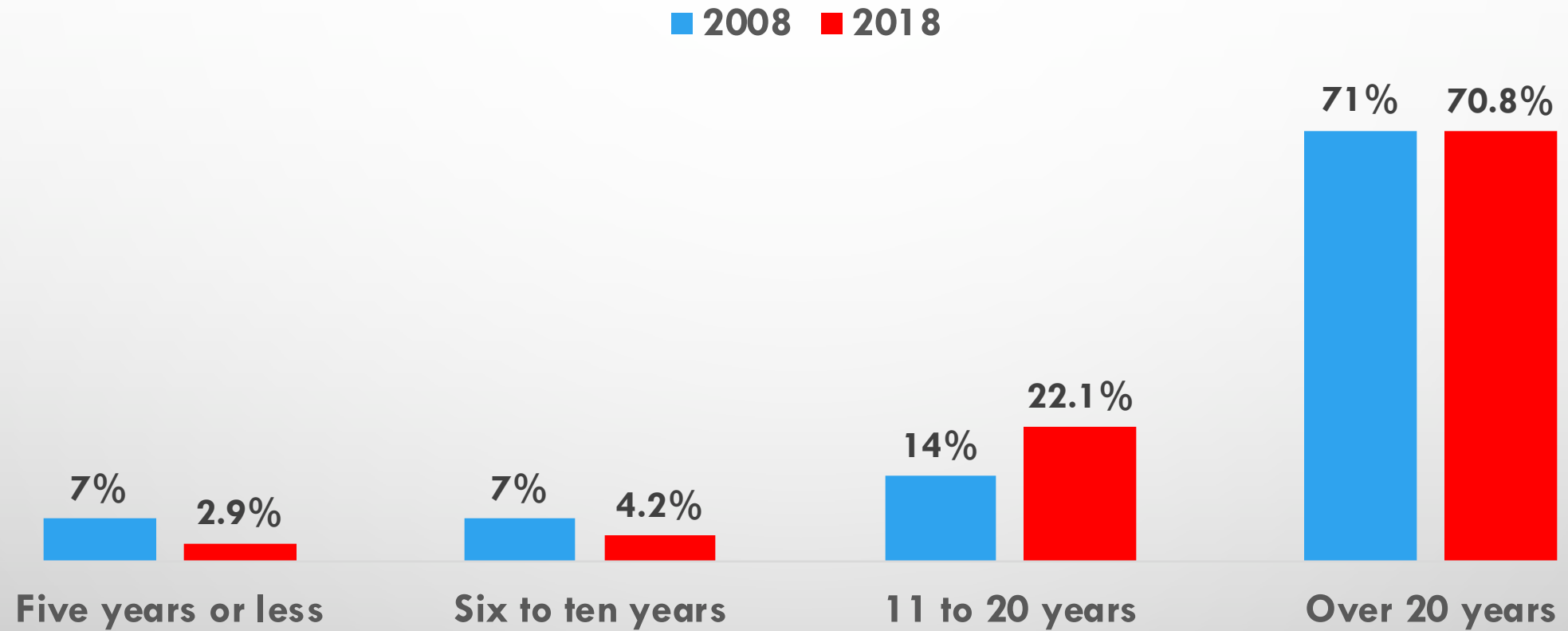
TYPE OF COMMUNITY WHERE RESIDENT



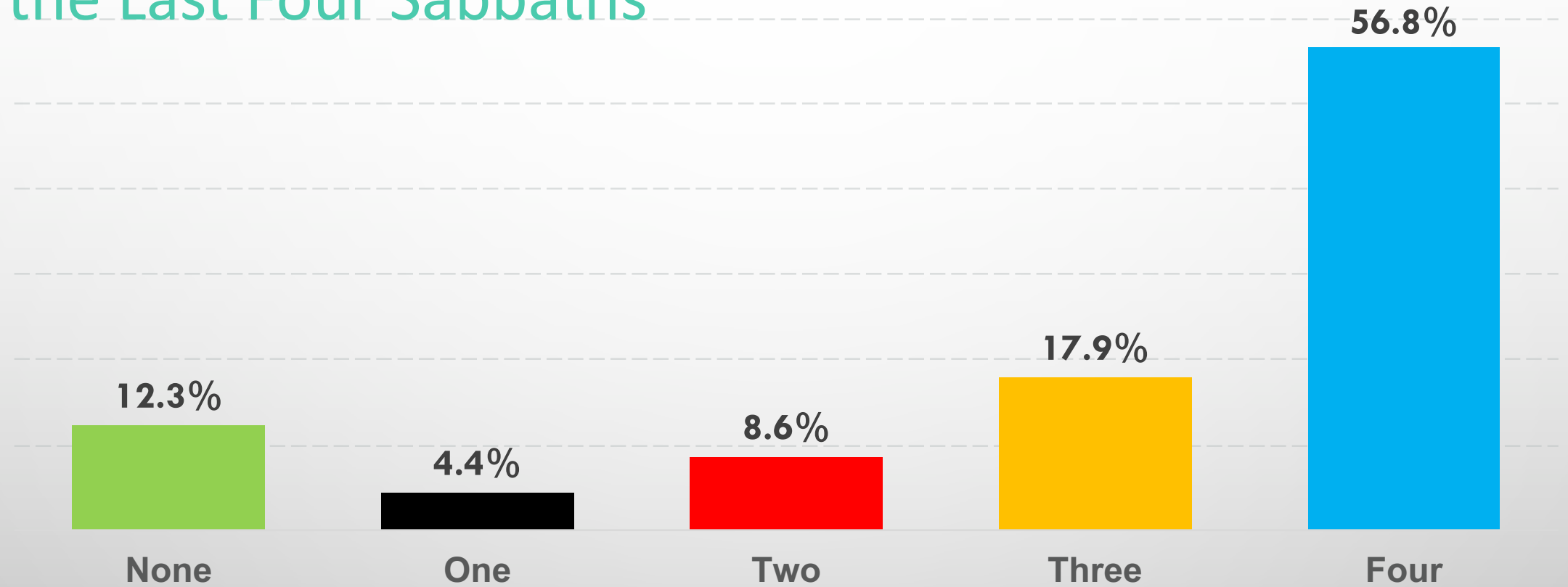
Tenure as a Baptized Adventist



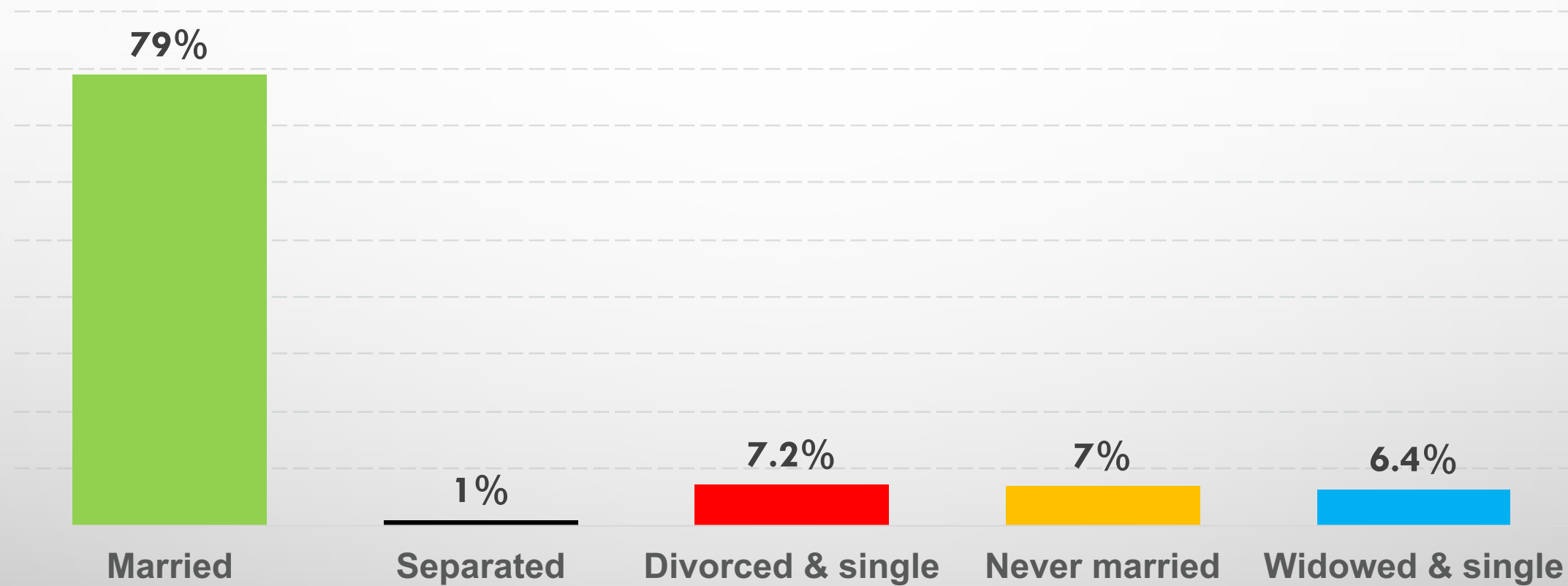
TREND IN TENURE AS AN ADVENTIST



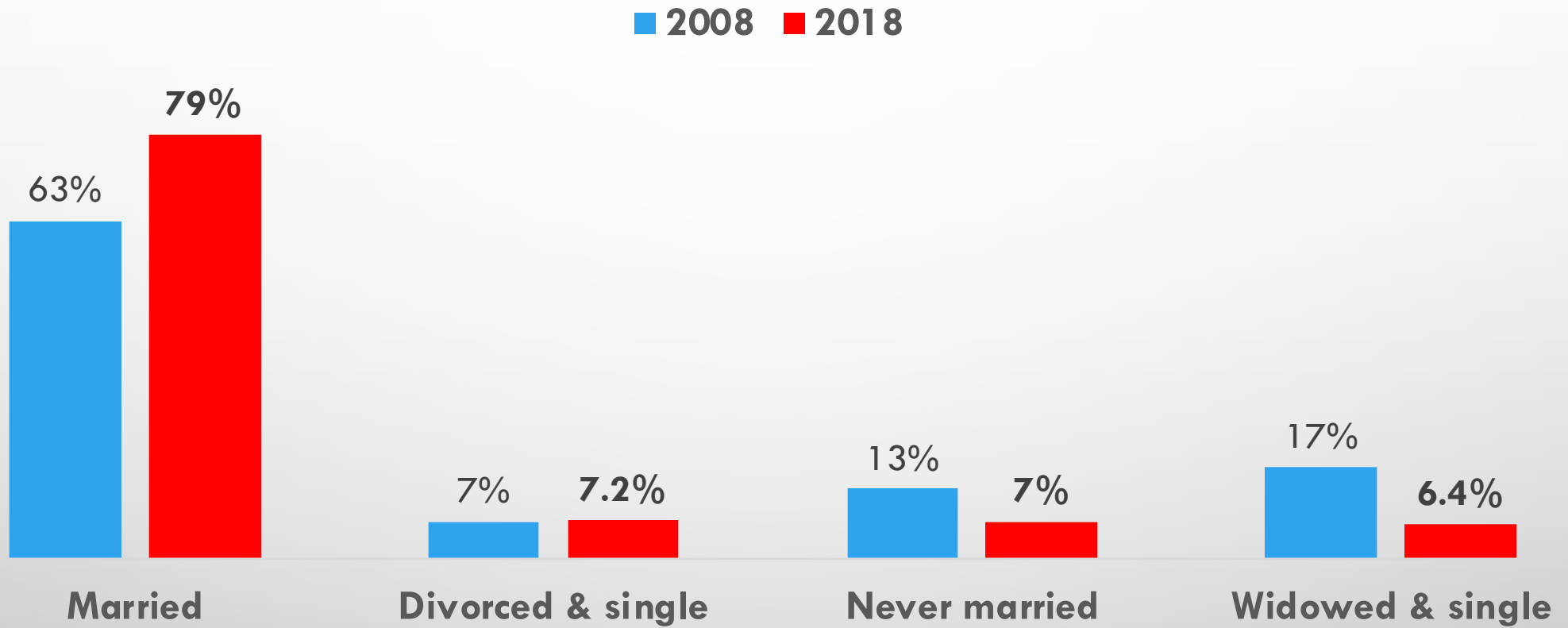
Church Attendance the Last Four Sabbaths



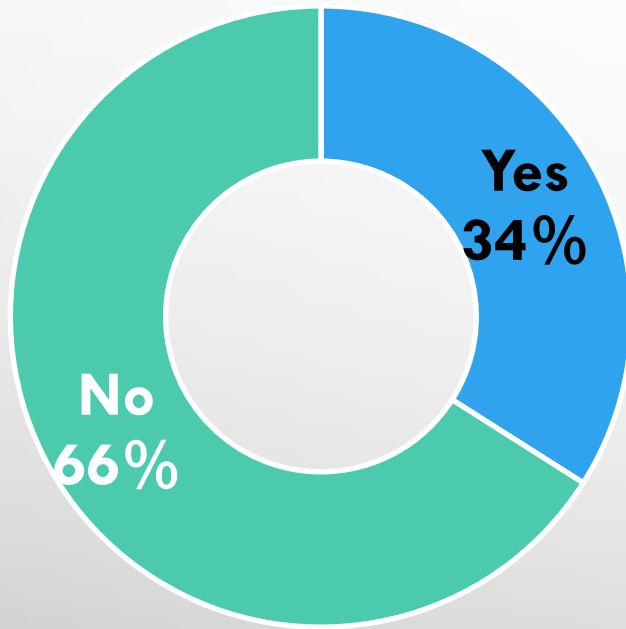
Marital Status



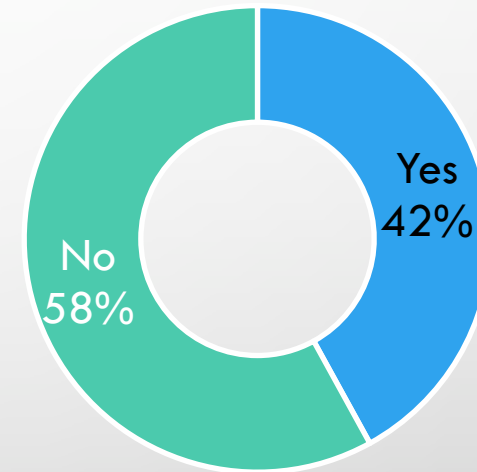
TREND IN MARITAL STATUS



Currently Have Children in the Home Or Away at School



**Of the 34% Any Child
Attending
an Adventist School**





IF YOU HAVE MORE QUESTIONS

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